



KXOF-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

CONTRACT

And:

Davis Group The
4201 Bee Caves rd, Ste. C-101
Aistom, TX 78746

<u>Contract / Revision</u> 262905 /		<u>Alt Order #</u>
<u>Product</u> 356-Alberto Torres for City Council Dist. 4		
<u>Contract Dates</u> 10/17/16 - 11/13/16		<u>Estimate #</u> 2029-Alberto Torres for
<u>Advertiser</u> Torres, Alberto for City Council Dist 4		<u>Original Date / Revision</u> 10/18/16 / 10/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXOF-TV	<u>Account Executive</u> Pablo Vela - 0430	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Households		
		<u>Total Ratings</u> 11.80
<u>Agg Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KXOF	10/17/16	11/13/16	M-F 9p-930p	9p-930p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----				0	\$0.00	0.00			
Week:		10/24/16	10/30/16	MTWTF--				1	\$150.00	1.70			
Week:		10/31/16	11/06/16	MTWTF--				2	\$150.00	1.70			
Week:		11/07/16	11/13/16	-----				0	\$0.00	0.00			
N 2	KXOF	10/31/16	11/06/16	NFL DALLAS @ CLEVELAND	12:00 PM-3:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$650.00	5.00			
N 3	KXOF	11/07/16	11/13/16	M-F 9p-930p	9p-930p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$150.00	1.70			
Totals								11.80				5	\$1,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	1	\$150.00	(\$22.50)	\$127.50
10/31/16 - 11/07/16	4	\$1,100.00	(\$165.00)	\$935.00
Totals	5	\$1,250.00	(\$187.50)	\$1,062.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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